



Involving people with dementia



Innovations in Dementia:

working on positive projects with people with dementia

 Projects that enable people to live better

- Projects that amplify the **voices** of people with dementia





June. Adriani and Jennie from West London at the Salisbury Circles of Support meeting





 Projects that challenge the way we view dementia







Dementia Voices: "together we are strong"

"There is power in numbers"

"We are the grassroots - the ground workers"

"DEEP works because it is the real voices of people with dementia"



INSPIRING SOCIAL CHANGE

A STRONGER COLLECTIVE VOICE FOR PEOPLE WITH DEMENTIA

What's the Issue?

A growing number of people with dementia in the UK have become actively involved in groups to try to influence services and policies affecting the lives of people with dementia. The Dementia Engagement & Empowerment Project (DEEP) aimed to investigate, support, promote and celebrate these groups.

Ways Forward

- Groups led by or actively involving people with communicative to identify now they want to develop their influencing activities, and how they want a network to engage with them, including people with communication read soldow heard' groups, and the support, they need to do this.
- Governments and the Department of Health need to ensure that all connectin policy initiatives have clear plans for involving people with dementic, offer support and resources and promote positive stories to the national media. Specialist health and social care media need to incorporate regular features and comments written by people with comentia, and promote positive stories of involvement to the wider media.
- National and local organizations providing services or working with people with demandia mode to develop and implement involvement plans, allocating resources to develop new groups, link groups together and help them share resources.
- Event organisers norm to involvement sessions at dementia-related events for groups of people with dementia to talk about their involvement work, and provide support and resources to enable people with dementia to attend these events. Trainers and educators need to build in regular sessions led by people with dementia in the training of students and staff.
- Researchers and research notworks need to involve groups of people with domentia in he ping to dentify research topics, envise on research findings and undertake research on topics identified vamportant by people with dementia

Authors Toby Williamsen is Head of Dress coment & Later Life at the Mental Health Foundation.

OCTOBER 2012







•37 groups = more than 400 dementia voices
•Groups are all shapes and sizes
•Local and national influence

People with dementia as contributors, participants and citizens

•Developing a national dementia movement





Work of the groups

- Education, training, presentations about living with dementia
- Campaigning and influencing the dementia agenda and other issues of importance
- Making decisions about services
- Challenging stigma and discrimination
- Recruiting new members of staff
- Employing someone with dementia in paid role
- Influencing the design and layout of facilities dementia friendly communities
- Lobbying politicians
- Fundraising



DEEP offers groups...

- Development support
- Small involvement grants
- National opportunities for people to have their voices heard; a stage through which to have high level influence
- Opportunities for consultancy for groups
- Ideas and mentoring
- Training e.g. public speaking, using technology
- A chance to meet other groups
- Regular updates
- Ideas, inspiration, guidance
- The chance to be part of a growing network



What is a dementia friendly community?











A unique perspective

Home to a million thoughts						val Albert Memorial Museum & Art Gallery eter, Devon, EX4 3RX, UK Home Sitemap Contact us Museum Visitors 6 8 9 , 8 3 0	
Collections	Visitingus	About RAMM	Schools	Young RAMM	Getting involved	What's on	News
Funders Pactners		Living Each Se	eason		ecome more dementia I groups. Museums offe		he general public and in t stimulating place for
Participation Collaboration			people at all stages of life. RAMM staff are committed to making everyone feel welcome during a visit. Objects can spark memories and life stories which reinforce the personal identity of people with dementia for themselves and those around them.				
Living Each Season Cabinets of Curiosity Telling our Stories				The West Country around RAMM is home to large numbers of older people, both long- time residents and retirees, some of whom will be affected by dementia. In Devon alone, the Alzheimer's Society estimated that 13,212 were living with the illness in 2011. More			

ntia Engageme

and Empor

Involving people with dementia in recruitment and selection

Key messages

DEEP Guide

- · Many organisations recruit staff or external organisations to work with people with dementia.
- · As customers of these services, people with dementia are in a unique position to assess whether an applicant has the right attributes to work with people with dementia.
- There are many ways of involving people with dementia in recruitment processes.
- · People with dementia have the right to a say in decisions that affect their lives.

Why involve people with dementia in recruitment and selection

Many different individuals and organisations are recruited to work with people with dementia. They range from permanent support staff to organisations recruited through competitive tender processes for specific pieces of work.

People with dementia have a unique perspective on the skills and attributes that will work well for them. The recruiting organisation may also learn more about the services they provide for people with dementia through the process of involving people with dementia. For example, people might reflect on the aspects of a job description that are particularly important to them, which might provide valuable information about how a role is delivered and the relative importance of key tasks.



Walking the patch



Using technology









Everyday involvement







General principles when involving people with dementia

- Enhance understanding of the context
- Consider choice of language and where to 'pitch' the discussion
- Provide reminders of important points discussed
- Check and double check people's viewpoint
- Visual cues are really helpful
- Give time and listen well
- Be aware of emotions but don't avoid emotions
- Accessibility issues but don't patronise!
- Layers and levels of involvement
- Where is the power held...?

Power and Control and Dementia

These words evoked strong feelings.

You said:

"Blimey!"

"This is the first time I have thought about that."

don't want to lose control

- you can be smothered by people who care
- · carers can be protective
- need to give some strength to ourselves so we can come out of it
- you try and exercise power in day-to-day life
- domestic politics can get in the way
- you need power in order to achieve your goals



We talked about **power** and

control and living with dementia

Power and Control and DEEP





You said:

- It's important that power and control is with people with dementia - that they are the leaders
- Paid staff and volunteers are there for support and facilitation
- Paid staff and volunteers are the assistants of group members
- People with dementia should be the ones who lay down the mandate
- Respect is important
- We should write guidelines about people with dementia as leaders within groups

