Dementia without Walls

Thinking differently:
challenging attitudes, understanding and behaviours

Inspiring local communities:
to be more aware and understanding of dementia

Strengthening voice:
supporting the collective engagement of people with dementia
JRF and JRHT

Inspiring social change

Joseph Rowntree (1836–1925): successful Quaker, businessman and philanthropist

Wanted his money to be used to tackle the root causes of social problems

Built garden village of New Earswick, York

1904 Joseph Rowntree Foundation (JRF) established

1968 Joseph Rowntree Housing Trust (JRHT) established
Thinking differently about dementia
challenging attitudes, understanding and behaviours

A feminist issue?
What is truth?
Public attitudes
Films and images
Resource hub
Inspiring local communities:

to be more aware and understanding of dementia

Projects in Bradford, York and Derry (+ evaluations)
Case studies
Grants and awards
JRF/JRHT
Positive risk-taking
Networks:

- Wales
- DAAs
- PM Champions
- EFID
Strengthening voice: supporting the collective engagement of people with dementia

- DEEP network and grants
- Involvement in events
- The deaf community
- Films and images
- Advisors
Dementia Without Walls

Inspiring local communities

Enquiring, commissioning, demonstrating, evaluating, publishing, presenting, networking, supporting, inspiring, influencing

Thinking Differently

A Feminist Issue?

Public Attitudes in Scotland

What is Truth?

Films & Images

DEBRY

BRADFORD

CASE STUDIES

GRANTS & AWARDS

POSITIVE RISK-TAKING

Dementia Action Alliances

PM Champions

Wales Learning Network

Involvement in Events

Marginalised Groups

Deep Network & Grants

Films & Images

Advisors

JRF
People with dementia at the heart and the start
What are we learning?

- **Involving** people with dementia themselves is crucial
- Networks of people with dementia are growing in number and confidence, and starting to have a **real influence**.
- We all need to **understand better** what it means to live with dementia. It’s about the whole community – we can all contribute and we can all gain
- It’s not just about new things – every community and every person already has many **assets** and so much to offer
- There is a real appetite for information: we are pushing at an open door. Conversations generate **lots of opportunities** and bright ideas
- Networks aid **communication and learning**
“It’s about nibbling away at things. Don’t start too big and expect too much. Give it time and plenty of patience.”

“Being dementia-friendly is about seeing what people can do. People with dementia still have potential. We’ve got to move away from focusing on loss.”

“It’s about raising awareness for everybody, including the public. Working with other people locally and nationally, is the key to becoming dementia-friendly.”

“You just need to care about people as they are in that moment.”

“Outside my circle of family and friends, the biggest obstacle is people’s attitude.”
Further information on Dementia without Walls:

Programme web page:
http://www.jrf.org.uk/work/workarea/dementia-without-walls

Key resources and reports:
http://www.jrf.org.uk/work/workarea/dementia-resources
http://www.jrf.org.uk/publications/stronger-collective-voice

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