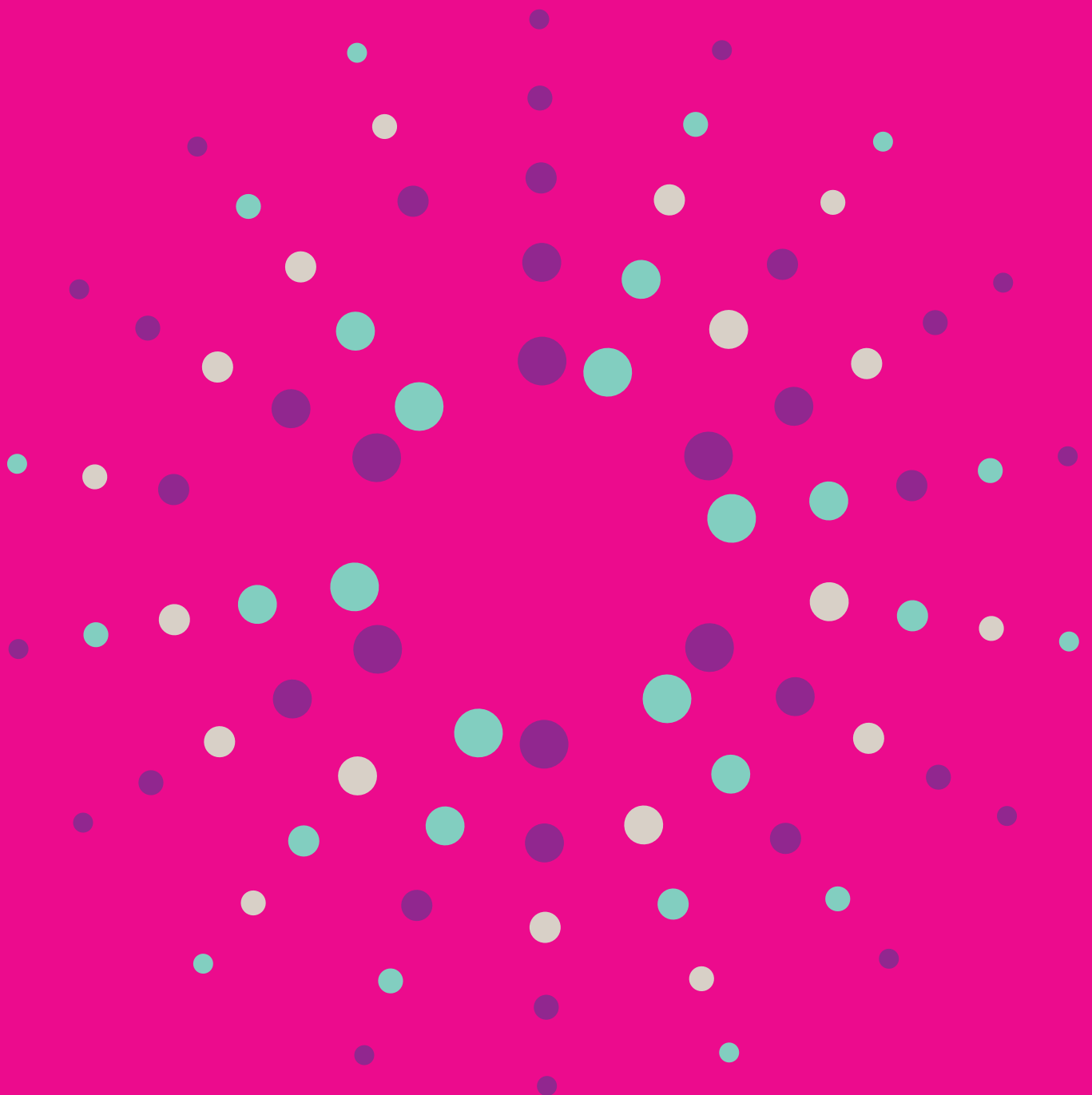


Genio

Real, positive and lasting social change



Forging alliances for
an inclusive society



“We can offer an opportunity to Government, philanthropy, the business community and the voluntary sector to join together to combat social exclusion in a way that makes real, positive and lasting social change. We believe that through supporting social innovation that demonstrates cost-effective and sustainable improvements to social services, the impact benefits society as a whole. Putting people who use services at the centre of decision-making, about how they can be best supported, is always at the heart of our work.”

Madeleine Clarke, *Founding Director, Genio*

About Genio and the Genio Trust

Genio

- Demonstrates the way resources can be reconfigured to achieve the best outcomes for people across the country.
- Maximises cost effectiveness and avoids waste.
- Works to identify initiatives that combine best innovative practices with effective leadership and value for money.
- Supports sustainable initiatives that go beyond a once-off grant.
- Carries out on-site monitoring and evaluation and independently gathers evidence of impact.

Genio

Genio is a pioneering non-profit organisation that works with the public, private and non-profit sectors to stimulate and support social innovation in Ireland that has lasting impact.

The solution to complex social and health issues cannot be found in a single organisation or person. It takes drive, commitment and collaboration.

Our role is to bring people together – the Government, health and social service providers, advocates, social policy experts, NGOs and business people – to support social innovation. Social innovation means identifying and scaling novel or existing solutions to social problems which are more effective, cost-efficient, sustainable and just and which benefit society as a whole.

We focus on those who do not have access to opportunities to live as full and valued members of society due to disability, educational disadvantage, poverty, age, or other factors that act as barriers to participating fully in society. These are the people who are at the heart of Genio’s mission.

Genio Trust

We have established the Genio Trust to support innovative projects that positively impact on the lives of people at risk of social exclusion.

Currently we are working in the disability and mental health sectors supported by the Atlantic Philanthropies and in collaboration with the Office for Disability and Mental Health, the HSE, and non-governmental advocacy and service-providing organisations.

Our Experience in Disability and Mental Health

With the support of the Atlantic Philanthropies we began working in the disability and mental health fields in 2008. During 2009 we also received support from the Iris O’Brien Foundation.

Since 2010, Genio has combined Government health innovation funding and contributions from the Atlantic Philanthropies totalling almost €6m. This has been used to support a range of important developments across the disability and mental health sectors.

The most recent census in Ireland shows that 9.3% of the population experience some form of disability¹, while national and international studies suggest that one person in four will experience a mental health difficulty at some point in their lives². A major proportion of current services are characterised by group-based, segregated and institutionalised approaches. Almost 4,000 people with disabilities and over 1,100 people with mental health difficulties still live in outdated institutions, many of whom are isolated from their families and society. Many more receive community-based services that segregate them from society and are institutional in their approach.

Emerging national policy seeks to refocus current provision away from group-based services towards individualised supports that move people to, and keep them in, the community, living the lives of their choosing. The challenge of reconfiguring resources to modernise services, however, is significant.

This is where Genio can help. We are focused on strategically assisting key stakeholders to meet this challenge by working with the people who use services and their families; service providers; advocacy groups; the Office for Disability and Mental Health, the Department of Health; the Health Service Executive; and the Atlantic Philanthropies.

The Genio Trust is supporting over 400 people to live as independently as possible in the community. Grants have also been awarded by the Trust to increase the capability of those who use services to develop and implement plans that will make individualised, community-integrated supports a reality for many more – now and in the future.

“If you want to move people out of an institution and into the community to live independent lives, you can’t actually close the institution and unlock the funding until the last person has left. Genio can be helpful in providing a small amount of additional funding which can leverage that change within the system.”

Bairbre Nic Aongusa,
Director of the Office for Disability and Mental Health.

¹ Census 2006.

² World Health Organisation (2001) The World Health Report 2011. Mental Health: New Understanding, New Hope. Geneva: WHO

Example: Moving from institutional care to community-based care

Tanya is a young woman who lived in an institutional setting with 40 or more people. She didn’t have access to a key. She had to write her name on her own clothes so that people wouldn’t take them. She couldn’t use the kitchen to make a cup of tea. A grant from Genio secured on-going support for Tanya to move to her own apartment in the community.

“I wanted to be like other people, living on my own, in my own apartment. Going out to work like other people, locking their door after them. When I first moved into my own apartment the landlord handed me my key, and it was a great feeling. I love it, it’s really changed my life.”

Tanya Byrne, 2011.

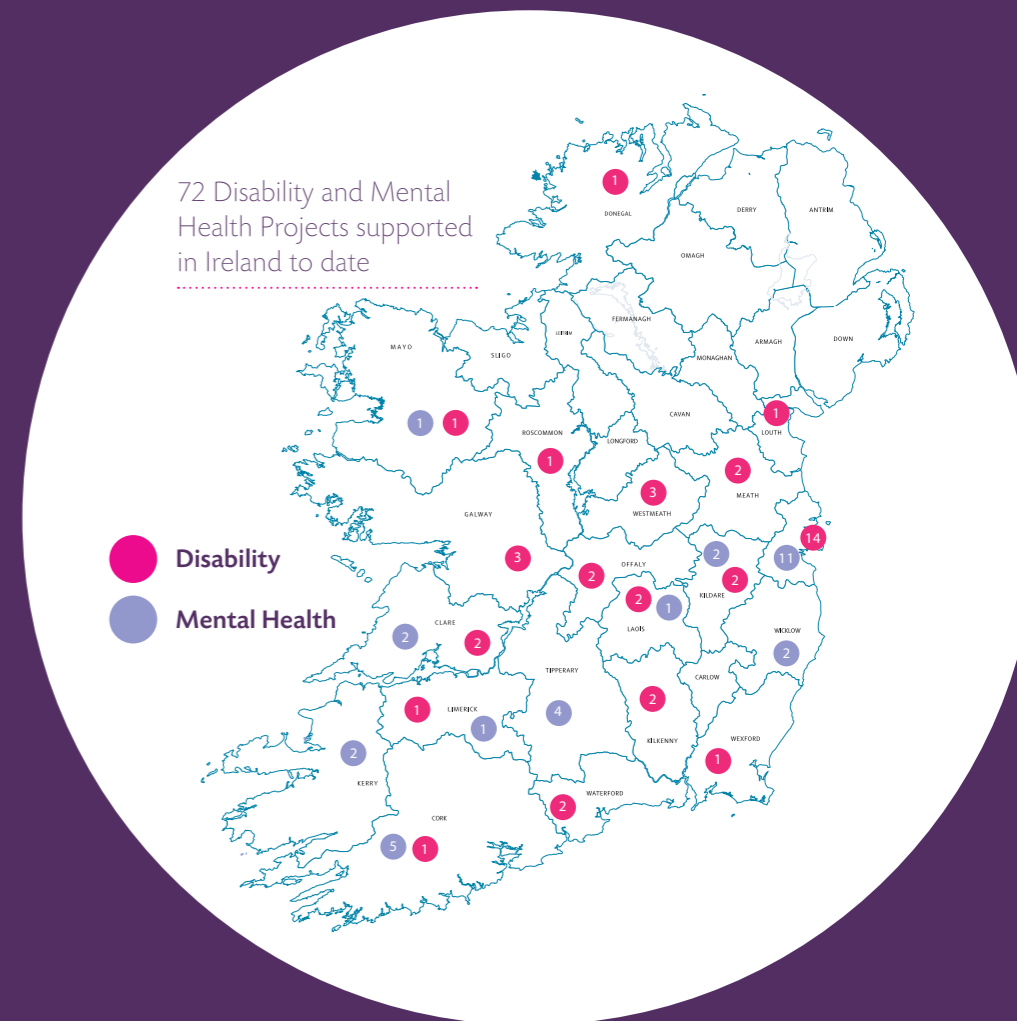
As a result of Tanya’s successful move to the community, the Genio Trust is now supporting a further 10 people to move from the institution where she used to live with plans in place for the eventual closure of the institution.

Example: Family Focus – Individuals and families taking the lead

Vera O’Connor is a parent who is participating in a family leadership project supported by Genio.

“Since taking part in the Family Focus training supported by the Genio Trust, our expectations for Tina are vast. We were shown videos of people with disabilities out on their own but they were mobile mostly and we were always saying well Tina is in a wheelchair, she needs care 24/7 and maybe it’s not for us. We were thinking it’s easy for them. Now we hope that she can live in her own home with support from family, support workers and volunteers and that her day will be totally fulfilled. No matter what disabilities your child has, you can work with it.”

Vera O’Connor, 2011



Development of Dementia Services

The Genio Trust is bringing the experience it has gained in the disability and mental health field to working with older people with dementia.

By 2026, the number of people who are over 65 years of age in Ireland will have almost doubled to an estimated 767,300 and will constitute 16.4 per cent of the population.

We have begun a pilot project aimed at improving services and supports to older people with dementia. Funds amounting to €4m have been committed to this project (€2m from Government and €2m from the Atlantic Philanthropies).

By utilising our knowledge and relationships Genio will work with the HSE and the Office for Older People in the Department of Health to ensure that these funds are used to support pilot projects in a number of areas around Ireland.

These projects will work to identify, mobilise and develop community-based supports with the ultimate aim of enabling people with dementia to remain at home living full lives.

Genio will work to capture evidence of effectiveness and analysis of their impact and develop a learning exchange which will facilitate the sharing of knowledge and best practice.

This collaborative effort between the Office for Older People, the Department of Health; the Health Service Executive; and Genio, supported by the Atlantic Philanthropies, will inform emerging policy and resource reconfiguration in the development of dementia services.

“By giving to the Genio Trust, you are giving the opportunity to thousands of other people to lead full and real lives in the community; making choices that we take for granted.”

Pat McLoughlin, Chairperson, Genio

Why invest through the Genio Trust?

Genio provides opportunity to make investments in an informed way, based on a thorough and sophisticated understanding of the challenges involved in making real and sustainable impact in people's lives now and for the future.

- We provide maximum impact for once-off, short-term or longer-term investments – large and small
- We have a track record of building alliances between Government, private and non-profit interests
- We foster cutting edge practice by connecting innovative projects across the country
- We understand how system-wide change can be achieved
- We have the knowledge and relationships to identify good projects on a nationwide basis
- Achieving value-for-money in the interest of those being supported is central to our work
- We offer strategic opportunities to leverage funding and resources to maximise success
- We support projects which are self-sufficient beyond the life of the Genio Trust grant
- We maintain regular contact with grantees to monitor and evaluate outcomes
- We are accountable to funders to meet agreed objectives

A relatively small investment can have the effect of changing thousands of lives now, and into the future.

You're in Control

Funders choosing to invest in the Genio Trust can specify how they would like their funds ring-fenced for a particular purpose or purposes. Together we can agree criteria to assess applications.

All projects that benefit from a Genio Trust grant must meet the overall objectives of the Genio Trust by:

- Making a measurable improvement in people's lives
- Being sustainable, cost-effective and innovative
- Agreeing to evaluation of impact and committing to shared learning

Credentials

The Genio team combines a track record of experience, knowledge and relationships across the health and social sectors both in the statutory and not-for-profit areas.

We consult and work closely with key stakeholders in the sectors where we provide support.

We have an open application system, which allows us to identify leaders within our communities. We promote our applications in the national press, through information seminars, websites, social media and mailing lists. This gives us the best possible chance to identify the best projects and leaders throughout the country.

Experience
Knowledge
Relationships

Genio Members

- **Pat McLoughlin**, Chairperson, Genio; CEO, Irish Payment Services Organisation; Chairperson, Local Government Efficiency Implementation Group
- **Madeleine Clarke**, Founding Director, Genio
- **Dr Edmond Molloy**, Chairperson, Irish Mental Health Reform; Director, Advanced Organisation; and Genio Trustee
- **David Egan**, Disability Consultant
- **Tim Sheehy**, Chairman, Ergo; Board member, Daughters of Charity
- **Brendan Broderick**, CEO, Sisters of Charity, Jesus & Mary/Muiríosa Foundation; Ex-Chair, National Federation of Voluntary Bodies
- **Teresa Kilmartin**, Director, Symbio HR Solutions
- **Dr Cathal Coleman**, Lecturer, Department of Politics, University College Dublin; IT Consultant
- **Patrick McGowan**, Expert by Experience; Lecturer, Dublin City University; former Director of Advocacy, Irish Advocacy Network.

Genio Trust

- **Finbarr Flood** (Chairperson), formerly Chairperson of the Labour Relations Committee and Managing Director of Guinness
- **Dr Ruth Barrington**, CEO of Molecular Medicine Ireland; formerly Assistant Secretary of the Department of Health; and CEO of the Health Research Board
- **Dr Edmond Molloy**, Chairperson, Irish Mental Health Reform; Director of Advanced Organisations; and member of Genio

International Research Advisory Committee

The Research Advisory Committee incorporates expertise across intellectual disability, physical and sensory disabilities and mental health sectors, and also health economics and programme change.

The Committee is chaired by Dr. Ruth Barrington.

Members:

- **Gail Birkbeck**, Strategic Learning & Evaluation Executive, the Atlantic Philanthropies
- **Sarah Craig**, Head of National Health Information Systems, Health Research Board, Dublin
- **Dr. Bob Illback**, Director of Planning & Evaluation, Headstrong, Dublin and Reach, Louisville, Kentucky, US
- **Gabrielle Jacobs**, Assistant Principal in the Disability Office, Office for Disability and Mental Health, Dublin
- **Dr. Fiona Keogh**, Research and Information Manager, Genio
- **Prof. Charlie Lakin**, Director, Research and Training Centre on Community Living, University of Minnesota, US
- **Dr. David McDaid**, Research Fellow in Health Policy and Health Economics, LSE, UK
- **Prof. Gerard Quinn**, Director of the Centre for Disability Law and Policy, NUIG

Research team lead by Prof. Roy McConkey, University of Ulster

Genio Team

- **Madeleine Clarke**, Founding Director
- **Hugh Kane**, Project Development Director
- **Dr Fiona Keogh**, Research and Information Manager
- **Tara Doheny**, Network Support Manager
- **Margaret Flynn**, Finance and Administration Manager
- **Fiona Murphy**, Communications Manager
- **Margaret Egan**, Administration Support

Genio is open to exploring further opportunities with Government, philanthropic agencies, private and corporate investors.

We're looking for people interested in supporting cost-effective innovation that increases human and social capital.

Why not join us on our journey toward real, positive and lasting social change?

“The real and lasting impact of a relatively small, once-off grant from the Genio Trust can be seen through the personal stories of those whose lives are directly affected. We hope that more investors will be encouraged to join with us to maximise the impact of their investments in improving people’s lives through the Genio Trust.”

Finbarr Flood, *Chairperson of the Genio Trust*

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Forging alliances for
an inclusive society

Established in March 2008, Genio Limited is an
Irish registered Company (Reg no. 454839).
Genio Trust is a registered charity (CHY 19312)