



In the Business of
Smart Social Investment

Genio Trust Annual Report 2014

July 2013 – June 2014

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Foreword

Professor Brian MacCraith, Chair, Genio Trust; President, Dublin City University



I am delighted to present the report of the Genio Trust 2014. This is the third year that the Trust has been in operation to promote and support the development and provision of personalised services to meet the needs of disadvantaged and vulnerable people in Ireland. As a result of innovation funding from the HSE and the Atlantic Philanthropies awarded by the Trust to date, over 5,400 people are receiving direct personalised services, training and support to lead self-directed lives in the community. We look forward to continuing to support innovative projects across the country in 2015.



Brian MacCraith
Chair, Genio Trust

Report of the trustees of the year ended 30th June 2014

The trustees present their annual report and the audited financial statements of the year ended 30th June 2014. The audited financial statements have been prepared in accordance with accounting standards generally accepted in Ireland, giving a true and fair view. These standards are issued by the Financial Reporting Council and published by the Institute of Chartered Accountants in Ireland.

Governing Document

The Genio Trust was established by Genio Ltd. in April 2010 and registered as a charity with the Revenue Commissioners on 1st July 2010, charity number 19312.

Main object

The Trust was established by Genio Ltd. to advance the public benefit in particular by the

promotion and support of the development and provision of personalised services to meet the needs of disadvantaged and vulnerable people.

Structure, governance and management

Innovation funding is received from Government, philanthropy and private donors and disbursed by the Genio Trust for grant-making, research and capacity-building programmes. To date the Genio Trust is supporting projects to improve the lives of people with disabilities, mental health difficulties and dementia.

The trustees of the Genio Trust are appointed by the Board of Directors of Genio Ltd. Their role is to make final decisions regarding receiving and disbursing funds, ensuring adherence to the main object of the Trust which is in line with the overall vision and mission of Genio.

Vision

- ➔ A society that benefits by valuing all of its citizens.

Mission

- ➔ To bring together government and philanthropy to develop, test, and scale, cost-effective ways of supporting people who are disadvantaged to live full lives in their communities.

Strategic aim

- ➔ To make individualised supports a feasible option for people in need.

Authority is delegated on a day-to-day basis to the Executive Director and Chief Operations Officer of the Company to receive and disburse funds and to negotiate and sign agreements with funders in a manner that is consistent with the object of the Trust and decisions of the Trustees.

Conflict of interest

Trustees are required to disclose all relevant interests and register them with the Executive Director and, in accordance with the Trust's policy, withdraw from decisions where a conflict of interest arises.

Trustees

- ➔ **Prof Brian MacCraith (Chair)**
President, Dublin City University.
- ➔ **Dr Ruth Barrington**
Former Assistant Secretary, Department of Health and Children.
- ➔ **Dr Edmond Molloy**
Chairperson, Mental Health Reform; Director, Advanced Organisation.

See Appendix 1 for details of our governance structure, relevant committees and team.

Executive Director

Madeleine Clarke

Principal Office

Marlinstown Office Park, Mullingar, Co. Westmeath, Ireland.

Charity Number: 19312

Auditors

The Trustees appointed Deloitte & Touche, Chartered Accountants as auditors for the financial year 2014.

Accountants

Crowleys DFK, 16/17 College Green, Dublin 2, Ireland.

Bankers

Ulster Bank, 15/17 Oliver Plunkett Street, Mullingar, Co. Westmeath, Ireland.

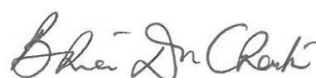
Solicitors

Arthur Cox, Earlsfort Centre, Earlsfort Terrace, Dublin 2, Ireland.

Books of Account

The measures taken by the trustees to ensure compliance with the requirements of the Declaration of Trust, regarding proper books of account are the implementation of necessary policies and procedures for recording transactions, the employment of competent accounting personnel and appropriate expertise and the provision of adequate resources to the financial function. The books of account of the Trust are maintained at the Principal Office. *See Appendix 2 for Genio Trust accounts.*

Approved by the trustees on 10th May 2015 and signed on their behalf by:



Prof. Brian MacCraith

About the Genio Trust

The purpose of the Trust is to advance the public benefit in particular by the promotion and support of the development and provision of personalised services to meet the needs of disadvantaged and vulnerable people.

The Trust furthers its charitable purposes for the public benefit through its innovation funding policy. To date the Genio Trust is working with Government and philanthropy to support projects to improve the lives of people with disabilities, mental health difficulties and dementia.

Innovation funding policy

The Genio Trust releases funds on a competitive basis to encourage innovation and cost-effectiveness. The innovation funding is designed to be a catalyst in facilitating change in how health and social care services are delivered. The financial support is important to fund the transition from traditional service models to one which provides individualised supports to those who need them.

The criteria attached to the funding also incentivises the reconfiguration of the human and financial resource from the traditional

service towards the provision of individualised supports. Funding rounds have been run annually since 2010.

The criteria against which applications for funding are evaluated were developed through a process that commenced in 2009.¹ Over 110 stakeholders (including people with disabilities and mental health difficulties and representatives of relevant statutory, non-governmental and academic organisations) were interviewed and a review of relevant documentation on quality and standards was conducted in order to develop criteria that could be used to identify individualised, cost-effective initiatives across Ireland. They have proved robust in clarifying for applicants what type of work will be supported and in identifying the applicants who are likely to be successful. They have been modified continually based on the experience of funding projects and feedback from stakeholders. *The criteria are listed in Appendix 3.*

Innovation funding process

In 2014 eight projects were awarded funding through the Genio Dementia Programme.

1. Priority setting

Each year funding priorities, which reflect national policy are agreed with the Health Service Executive, the Department of Health and the Atlantic Philanthropies. This process informs the funding streams available for application. In 2013-14 we held a funding round in dementia which focused on two specific streams:

- Integrated care pathways (ICP)
- Individualised supports in the community

¹ Genio (2009) *Disability and Mental Health in Ireland - Searching out Good Practice*. www.genio.ie/files/Genio_Report_2009_Disability_and_Mental_Health_in_Ireland.pdf

2. Designing and publicising

Online applications for the different funding rounds were designed and published through www.genio.ie along with the criteria and supported by relevant guidelines, FAQ and help sections. Applications were invited by Genio through the national press, information seminars, social media and direct email notices to individuals, agencies and relevant coalition and umbrella groups.

3. Evaluating applications

Applications were invited in November 2013. A total of 27 applications were received by the closing date. All applications were evaluated by Genio against the agreed criteria. Nine applicants were shortlisted and invited for interview in order to gain greater clarity over specific issues in their application.

The applications which most closely met the criteria were submitted for consideration to the Genio Trust Monitoring Group for recommendation to the Board of Trustees.

4. Monitoring Group and Trustees

The Monitoring Group consisted of:

- ➔ Tom Costello, Programme Executive – Ageing, Atlantic Philanthropies
- ➔ Madeleine Clarke, Founding Director, Genio
- ➔ Teresa Kilmartin, Director, Symbio HR Solutions; Member of the Board of Genio
- ➔ Noel Mulvihill, Assistant National Director for Older Persons, Health Service Executive

The Monitoring Group reviewed the shortlist submitted and made their recommendations to the Board of Trustees.

The Board of Trustees are:

- ➔ Prof Brian MacCraith (Chair), President Dublin City University.
- ➔ Dr Ruth Barrington, former Assistant Secretary of the Department of Health and Children.
- ➔ Dr Edmond Molloy, Chairperson, Mental Health Reform; Director of Advanced Organisation.

The Trustees reviewed the recommendations and made the final decisions regarding the funding awarded to projects.



5. Project commencement

Following the decision of the Trustees, projects were informed and discussions were undertaken regarding commencement dates and other preparations. Detailed terms and conditions were prepared for each approved project to sign. Genio uses a performance-based funding model. Regular monitoring and support of funded projects takes place over the life of the project where the outputs and outcomes of each project are recorded. Funding is released on the basis of progress achieved.

Plans for the future

We envision a society that benefits by valuing all of its citizens. The Genio Trust will continue to advance the public benefit in particular by the promotion and support of the development and provision of personalised services to meet the needs of disadvantaged and vulnerable people.

Innovation funding

We look forward to the development of the new projects awarded funding under the Genio Dementia Programme focussing on integrated care pathways in the acute hospital sector and individualised supports in the community.

A new round of innovation funding for mental health projects has opened and funding will be awarded to projects pending the evaluation process in the latter half of 2014. The funding streams include supporting recovery; supporting work; supporting families and carers; and capacity building. Updates will be published on www.genio.ie.

What do we mean by individualised supports?

The emphasis in providing individualised supports is building on a person's strengths, responding to them as a citizen, and supporting them to have an ordinary life. Individualised supports have the following characteristics:

- ➔ Planned and delivered on the basis of a consideration of their wider needs and the potential contributions of each person, moving away from a focus on deficits.
- ➔ A response to individuals rather than group-based response.
- ➔ Chosen by the person with a disability, mental health difficulty or dementia (or their family or advocate as appropriate).
- ➔ Delivered in the community, fostering inclusion, and participation rather than in segregated, stigmatising settings.
- ➔ Inclusive of family and community supports and mainstream services.
- ➔ Reliant on paid professionals only when appropriate.
- ➔ Cost-effective and representing good value for money.

New projects awarded funding in 2013-14*

Organisation	Project Title	Project Description	Funding period (years)	Location	Funding awarded
Mercy University Hospital <i>Project No. 3168</i>	Cork Integrated Dementia Care Across Settings (Cork-IDEAS)	Providing integrated care for people with dementia who may need hospital admission.	3	Cork	€498,500
St. James's Hospital (SJH) <i>Project No. 3167</i>	Development of an integrated care pathway for people with dementia	Integrating care for people with dementia across the Dublin South Inner City community & St. James's Hospital in a person-centred way.	3	Dublin	€500,000
Connolly Hospital and Local Health Office Dublin NW <i>Project No. 3171</i>	Integrated Care Pathway for People with Dementia	Developing an integrated care pathway between the acute hospital & community services specific to the needs of all People with Dementia.	3	Dublin	€500,587
The Crystal Consortium NW <i>Project No. 3181</i>	The Crystal Project	Facilitating individualised & integrated support for people affected by dementia living in Mallow & the surrounding hinterland.	2	Cork	€100,000
Carlow / Kilkenny Service Providers Forum <i>Project No. 3180</i>	Memory Matters - Community Component	Developing innovative home & community based support, alternative respite models & maintaining social connectivity.	2	Carlow/ Kilkenny	€100,000
Leitrim Day Hospital Genio Consortium <i>Project No. 3186</i>	Community Outreach Dementia Project Leitrim (COPL)	Setting out an integrated pathway for people with dementia & their carers from acute/community services, day hospital & home.	2	Leitrim	€100,000
Louth Age Friendly Dementia Consortium <i>Project No. 3175</i>	Flourishing with Dementia (FwD)	Improving the experiences of 35 people with complex dementia-related challenges; supporting people to flourish in the community.	2	Louth	€100,000
Roscommon Dementia Friendly Community Group <i>Project No. 3183</i>	There's No Place Like Home!	Promoting innovative & creative ways of supporting people with dementia to remain in their own home.	2	Roscommon	€100,000

* The funding awarded to projects will be released from the Trust on the basis of progress achieved over the course of the funding period (2-3 years)

TOTAL

€1,999,087

Financial Review

Between July 2013 and June 2014 the Genio Trust received a contribution of €5.6m from the HSE for the allocation of innovation funding through the Disability, Mental Health and Dementia Programmes. In addition a contribution of €430,000 from the Atlantic Philanthropies was received for the allocation of innovation funding through the Dementia Programme.

The trustees awarded €1,999,087 in innovation funding to 8 dementia projects, which will be released to projects on the basis of progress achieved over the course of the funding period (2-3 years).

€5,550,075 was released to new and ongoing projects in disability, mental health and dementia on the basis of progress achieved. In addition €129,714 was released for research and training initiatives.

Personnel remuneration

All trustees give of their time freely and no trustee remuneration was paid in the year. No trustee expense and related party transactions have been claimed.

Support (including identifying projects through a competitive process, monitoring, support and evaluation) is provided by the staff of Genio Ltd.

Reserves policy

The Trust holds sufficient funds for projects awarded innovation funding on a multi-annual basis and for research and capacity building activities associated with the projects. As the Trust does not have any employees or running costs it does not require a reserve for this purpose.

The trustees consider that there are no material uncertainties about the Trust's ability to continue as a going concern.

Risk management

The principal risks faced by the Trust lie in the ability of those who are awarded innovation funding to achieve the outcomes agreed. The risk is ameliorated through a rigorous assessment process of all applications to the Trust; and the subsequent contracting, monitoring and support mechanisms in place in order to performance manage projects, which are awarded funding.

The other risk posed relates to the ability of the Trust to raise income to allow for the continuation of the Trust. Innovation funding can be awarded over a one, two or three year period. All existing projects awarded innovation funding through the Trust are funded to their completion on the basis of agreements with funders. Commitments are not made for projects where funding is not already secured.

Our Risk Management Policy requires that we do a full risk assessment each year. This means identifying risks and putting measures in place to avoid, minimise or mitigate our main risks.

The responsibility for the management and control of the Genio Trust rests with the

Board of Trustees and their involvement in the key aspects of the risk management process is essential, particularly in setting the parameters of the process and reviewing and considering the results.

Trustees' responsibilities in relation to the financial statements

The Declaration of Trust requires the trustees to prepare financial statements for each financial period, which give a true and fair view of the state of affairs of the trust for that period. In preparing those financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently from year to year.
- Make judgements and estimates that are reasonable and prudent.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the trust will continue in existence.

The trustees are responsible for keeping proper books of account which disclose with reasonable accuracy at any time the financial position of the trust and to enable them to ensure the financial statements are prepared in accordance with accounting standards generally accepted in Ireland.

The measures that the Trustees have taken to ensure compliance are the utilisation of appropriately qualified accounting firm (Crowleys DFK) and the maintenance of computerised accounting systems. The books of account are maintained at the Trust's office

at Marlinstown Office Park, Mullingar, Co. Westmeath, Ireland. *See Appendix 2 for Genio Trust accounts.*

They are also responsible for safeguarding the assets of the trust and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- There is no relevant audit information (information needed by the trust's auditors in connection with preparing their report) of which the trust's auditors are unaware.
- The trustees have taken all the steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the trust's auditors are aware of that information.

Fundraising standards and Charities Act

We are fully committed to achieving the standards contained within the Statement of Guiding Principles for Fundraising of Irish Charities Tax Research Ltd. (ICTR) as reflected in our own 'Donor Charter' (see www.genio.ie).

We welcome the establishment of a Charity Regulatory Authority and Register of Charities under the phased implementation of the Charities Act 2009. The Genio Trust intends to be fully compliant.

2013 – 2014 Distribution of Funding from the Genio Trust

Funding was released to new projects in dementia which were selected following an open application process. Funding for multi-annual ongoing projects in disability, mental health and dementia was released on the basis of progress achieved.

Funding Stream	Description	Project Type	Year Funding Awarded	Amount Released	No. of Projects
Supporting Young People & School Leavers with Disabilities	To support alternative ways of meeting the work, education, training and recreation needs of school leavers with a disability.	Disability	2012 2013	€1,309,003	17
Community Living	To develop non-institutional models of residential support for individuals in the community.	Disability	2012 2013	€1,197,402	19
Alternative Respite	To develop a range of non-institutional respite options for individuals with disabilities & their families.	Disability	2012 2013	€368,693	12
Capacity Building	To provide a range of capacity building and training opportunities for people with disabilities, families, advocates, staff and other relevant stakeholders	Disability	2012	€38,824	3
Community Living	To develop non-institutional models of residential support for individuals in the community.	Mental Health	2012	€73,271	5
Alternative Respite	To develop a range of non-institutional respite options for individuals with mental health difficulties and their families.	Mental Health	2012	€57,935	2
Supporting Recovery	To assist with the reconfiguration of services so that individuals are supported to remain within their own communities or to return there.	Mental Health	2012 2013	€1,022,468	19
Capacity Building	To provide a range of capacity building and training opportunities for people with mental health difficulties, families, advocates, staff and other relevant stakeholders	Mental Health	2012	€157,540	3
Supporting Work, Education & Training	To develop opportunities to support people with mental health difficulties to remain in, or to access work, and work enhancing education/training in the mainstream.	Mental Health	2013	€162,960	5
Supporting Families & Carers	To support families and carers of those experiencing mental health difficulties to be better able to support individuals while maintaining their own well-being.	Mental Health	2013	€103,223	9
Integrated Care Pathways (ICP)	To design & demonstrate an effective ICP which would facilitate & support people with dementia.	Dementia	2013	€190,990	2
Individualised Supports in the Community	To design and provide individualised, community-based supports for individuals with dementia.	Dementia	2011 2013	€867,765	8
			Total	€5,550,074	104

In addition to innovation funding awarded to projects **€129,714** was allocated to training and capacity building and to commissioned research associated with the projects.

Achieving Impact

The Genio Trust is supporting projects which are improving the lives of thousands of people with disabilities, mental health difficulties and dementia across Ireland.

Since 2010, we have awarded funding to 210 projects nationally to provide over 5,400 people with individualised supports in the community. In addition almost 9,000 families, carers and staff have attended information and training events through the projects we support. We have awarded €23.6m in innovation funding to date which has unlocked a further €32.4m in resources through the projects we support.

Disability Programme

The aim of the Genio Disability Programme is to accelerate the availability of cost-effective, individualised supports and services to enable people with disabilities to live as included and valued members of the community. This involves a move away from traditional, often expensive, services which group and segregate people focussing on their deficits rather than their strengths.

Current projects

There are currently 70 disability projects underway supporting 1,433 people around

the country. These projects were awarded funding in 2012 and 2013 with project durations ranging from one to three years. The four streams of work are:

Supporting people to move from institutions

- 23 projects
- 281 people

Alternative respite provision

- 17 projects
- 240 people

Supporting school leavers

- 23 projects
- 259 people

Capacity building

- 7 projects
- 653 people

Mental Health Programme

The aim of the Genio Mental Health Programme is to accelerate the availability of recovery-based, cost-effective, individualised supports and services to enable people with mental health difficulties to live as included and valued members of the community. This involves a move away from traditional, often expensive, services which group and segregate people focussing on their deficits rather than their strengths.

Current projects

There are currently 75 mental health projects underway supporting 4,290 individuals around the country. These projects were awarded funding in 2012 and 2013 with project durations ranging from one to three years. The four streams of work are:

Supporting recovery / Community living

- 40 projects
- 1,960 people

Supporting work, education & training

- 9 projects
- 330 people

Supporting families and carers / Alternative respite

- 15 projects
- 1,153 people

Capacity building

- 11 projects
- 847 people

Dementia Programme

The aim of the Genio Dementia Programme is to develop and test new service models which will improve the range and quality of community-based supports for people with dementia; influence public policy and investment in this area; and build the leadership in the field that is necessary in order to capitalise on the potential of the proposed new Irish National Dementia Strategy. This approach is aligned with government policy, which emphasises the provision of services which support older people to remain at home, living full lives for as long as possible, and supporting families and local communities in this aim.

Due to the nature of the Genio Dementia Programme the projects are consortia-led and focus on reaching individuals across wider geographic and catchment areas. Consortia include people with dementia, families and carers, mainstream organisations and

community groups, older people's services, hospitals and nursing homes.

Current projects

There are currently 12 projects underway within the Dementia Programme. These projects were awarded funding in 2012 and 2013 with project durations of 3 years. The three main streams of work are:

(i) Develop and test new community supports models (2012)

There are four projects in this stream covering the geographical areas of Blackrock-Stillorgan (Dublin); Kinsale (Cork); Mayo; and South Tipperary. To date they have delivered:

Individualised supports

- Models developed
- 466 people individualised supports
- 28,193 hours delivered

Training and education

- Models Developed
- 85 sessions delivered
- 738 attendees

Dementia awareness

- Models Developed
- 134 sessions delivered
- 3,969 attendees

Assistive technology

- Models developed
- 52 people in receipt of assistive technology

(ii) Develop an integrated care pathway in the acute sector (2013)

- 3 projects
- Catchment areas of North & South Dublin and Cork.

(iii) Develop individualised supports for persons with complex needs (2013)

- 5 projects
- Approximately 180 people

Freedom Living - films on positive cognitive health

In addition to the 12 projects supporting individuals and communities across the country, Genio provided funding to an information-based project in 2012.

This is a series of 10 animated films addressing common concerns about memory loss and dementia. They were developed by researchers in Trinity College Dublin with support from Genio in a bid to allay fears about memory loss, promote brain health and tackle the stigma associated with dementia and they are now a valuable resource in the wider field of dementia education in Ireland and abroad. The films can be viewed at www.freedomliving.com.

Monitoring Achievement

Genio has a comprehensive monitoring system for all projects supported through the Genio Trust, where progress reports and data are collected regularly to track progress towards agreed goals and outcomes. This information is gathered with support from onsite visits to the projects by the Genio team, usually three to four times a year.

In 2013 we designed and developed a new online reporting system for projects, which allows the collection of both qualitative and quantitative information. Reporting forms are tailored to the specific goals and activities of each grantee so that their unique progress can be tracked. Detailed case studies of individuals, families and services are also gathered to provide a further insight into the impact achieved.

A database has been designed and developed to collect detailed information and outcomes on people with dementia and their carers over time who are being supported through the Genio Dementia Programme. This database will provide a rich data resource that will be unique in Ireland in terms of its scale.

Genio uses Goal Attainment Scaling (GAS) to capture and summarise the achievements of the projects we support. Goal Attainment Scaling (GAS) is an evaluation method which measures achievement relative to the set of goals and outcomes agreed with the projects. It allows achievements across a diverse range of projects to be compared while preserving the uniqueness of the activities and outcomes of each individual project.

To date, 117 completed disability and mental health projects have been scored, which generated the following results:

- ⇒ 85% of projects to date have achieved or exceeded their project aims
- ⇒ 15% of projects have not yet achieved all of their project aims



Representatives of some of the projects supported by the Genio Trust at the RDS Genio conference
October 2013

Genio Trust by Numbers 2010 – 2014

1172

Applications received.

210

Approved projects.

5431

People receiving direct personalised services, training & support to lead self-directed lives in the community.

9000

Families, carers & staff attended information & training events through the projects we support.

9

Mental health group-based residential units closed.

2

Disability institutions closed.

€23.6m

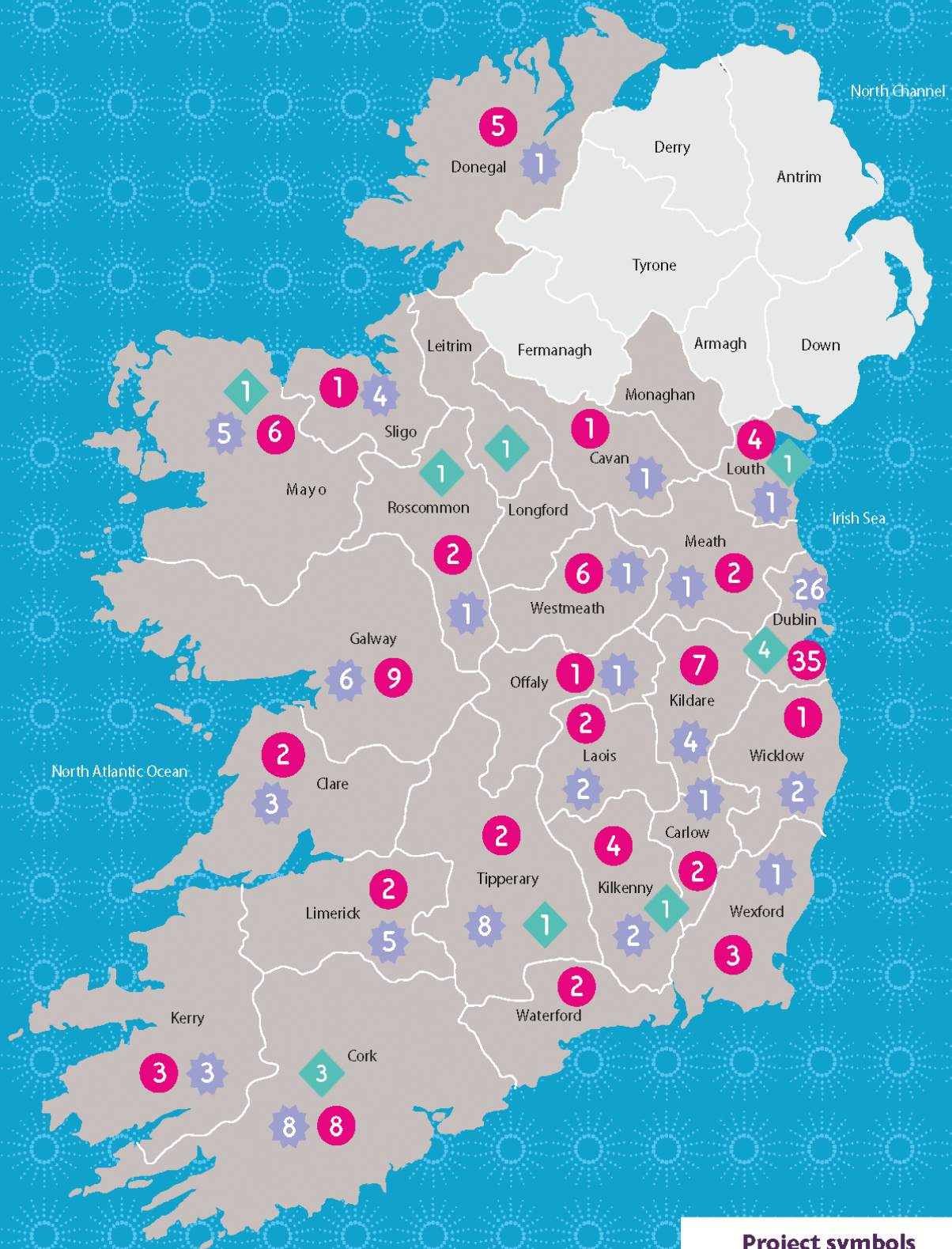
Innovation funding awarded.

€32.4m

Further resources unlocked through supported projects.

Projects supported by Genio 2010 – 2014

Since 2010 innovation funding has been awarded to 210 projects across Ireland through the Genio Trust



Project symbols

- Disability
- Mental Health
- Dementia

Appendices

Appendix 1 – Genio Boards, Committees & Team 2013

Special thanks to those who work with us on our boards and committees which comprise national and international expertise provided on a wholly voluntary basis.

Genio Trust

- Professor Brian MacCraith (Chair), President, Dublin City University.
- Dr Ruth Barrington, former Assistant Secretary, Department of Health and Children.
- Dr Edmond Molloy, Chair, Irish Mental Health Reform; Director, Advanced Organisation.

Genio Ltd. Board Members

- Pat McLoughlin (Chair), Former CEO, Irish Payment Services Organisation; Former Chairperson, Local Government Efficiency Implementation Group.
- Madeleine Clarke, Founding Director, Genio.
- Dr Cathal Coleman, Lecturer, Department of Politics, University College Dublin; IT Consultant.
- Tom Deegan, Managing Director, Fitzgerald Life & Pensions; Director, Matthew Shea Charitable Trust.
- Patrick McGowan, Expert by Experience; Lecturer, Dublin City University; former Director of Advocacy, Irish Advocacy Network.
- Teresa Kilmartin, Director, Symbio HR Solutions.
- Dr Edmond Molloy, Chairperson, Irish Mental Health Reform; Director, Advanced Organisation.

Genio Monitoring Group

- Madeleine Clarke, Founding Director, Genio.
- Tom Costello, Programme Executive – Ageing, Atlantic Philanthropies.
- Cate Hartigan, former Assistant National Director Disability Services, Health Service Executive.
- Teresa Kilmartin, Director, Symbio HR Solutions.
- Noel Mulvihill, former Assistant National Director for Older Persons, Health Service Executive.
- Martin Rogan, former Assistant National Director Mental Health Services, Health Service Executive.

International Research Advisory Committee

The International Research Advisory Committee incorporates expertise across intellectual disability, physical and sensory disabilities and mental health sectors, and also health economics and programme change.

Members:

- Dr Ruth Barrington (Chair), former Assistant Secretary, Department of Health and Children, Ireland.
- Professor Jerome Bickenbach, Disability Policy Unit, University of Lucerne, Switzerland.
- Gail Birkbeck, Strategic, Learning & Evaluation Executive, Atlantic Philanthropies, Ireland.
- Sarah Craig, Head of National Health Information Systems, Health Research Board, Ireland.

- Dr. Bob Illback, President, CEO, & Senior Evaluation Researcher, Reach, Louisville, Kentucky, US; & Deputy CEO, Headstrong, Ireland.
- Dr. Fiona Keogh, Director of Research and Evidence, Genio, Ireland.
- Prof. Philip McCallion, Director of the Centre for Excellence in Ageing & Community Wellness, University of Albany, US.
- Dr. David McDaid, Research Fellow in Health Policy & Health Economics, London School of Economics & Political Science, UK.
- Prof. Gerard Quinn, Director of the Centre for Disability Law & Policy, National University of Ireland Galway, Ireland.

Dementia Advisory Committee

- Anne Connolly, Director, Ageing Well Network.
- Tom Costello, Programme Executive – Ageing, Atlantic Philanthropies.
- John Dunne, Acting CEO, The Carers Association.
- Dr Kate Irving, Researcher and Lecturer in the Department of Nursing and Human Sciences, Dublin City University.
- Marie Lynch, Programme Development Manager, Irish Hospice Foundation.
- Noel Mulvihill, former Assistant National Director for Older Persons, Health Service Executive.
- Maurice O’Connell, former CEO, The Alzheimer Society of Ireland (ASI).

Dementia Technical Advisory Group

- Dr Suzanne Cahill, Research Associate Professor of Social Work and Social Policy, Trinity College; Director, Dementia Services Information and Development Centre at St James’s Hospital Dublin.
- Hope Leet Dittmeier, International Expert in Social Role Valorisation, Realizations LLC.
- Prof Murna Downs, Chair in Dementia Studies and Head of Bradford Dementia Group, University of Bradford.
- Prof Caroline Glendinning, Professor of Social Policy, University of York.
- Prof. Eamon O’Shea, Personal Professor, School of Business & Economics, NUI Galway.

Genio Team

- Madeleine Clarke, Executive Director.
- Hugh Kane, Chief Operations Officer.
- Dr Fiona Keogh, Director of Research and Evidence.
- Dr Paul Doherty, Leadership Development Manager.
- Tara Doherty, Programme Manager – Disability.
- Elaine Howard, Programme Manager - Dementia (P/T).
- Mary McGuire, Programme Manager - Dementia (P/T).
- Eimear Connaughton, Programme Manager - Mental Health.
- Olivia Cosgrove, Research Officer.
- Margaret Flynn, Accounting and Grants Officer.
- Fiona Murphy, Communications Manager.
- Orlaith Potter, Communications and Operations Executive.

Appendix 2 – Genio Trust Accounts

THE GENIO TRUST STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 30 JUNE 2014

	2014 €	2013 €
INCOMING RESOURCES		
Income	5,662,168	5,533,688
Other interest receivable and similar income	19,515	48,623
OUTGOING RESOURCES		
Grant release	(5,550,074)	(5,44,4165)
Other expenses	(129,714)	(89,523)
NET INCOMING RESOURCES FOR THE YEAR	1,895	48,623
Balance brought forward	78,100	29,477
BALANCE CARRIED FORWARD	79,995	78,100

THE GENIO TRUST
BALANCE SHEET
AS AT 30 JUNE 2014

	Notes	2014 €	2013 €
CURRENT ASSETS			
Debtors	4	11,686	11,686
Cash at bank and in hand		2,908,857	3,082,751
		<hr/>	<hr/>
CREDITORS	5	(10,000)	(283,621)
(Amounts falling due within one year)		<hr/>	<hr/>
NET CURRENT ASSETS		<hr/> 2,910,543	<hr/> 2,810,816
TOTAL ASSETS LESS CURRENT LIABILITIES		(2,910,543)	(2,810,816)
Deferred income	6	(2,830,548)	(2,732,716)
		<hr/>	<hr/>
NET ASSETS		<hr/> 79,995	<hr/> 78,100
RESERVES		79,995	78,100
General reserves account		<hr/>	<hr/>
TOTAL FUNDS		<hr/> 79,995	<hr/> 78,100

Appendix 3 – Criteria for assessing applications to the Genio Trust

Applications in all the grant streams are assessed against the following key criteria:

1. Project description – highest scores will be for those applications which:
 - a. clearly describe the aims and activities and number of individuals to be supported.
 - b. describe responses that are consistent with relevant policy.
 - c. aim to support individuals in a way that builds on their strengths and where supports are planned and delivered on the basis of a consideration of the wider needs and potential contributions of the person, moving away from a focus on deficits.
 - d. provide individual rather than group-based responses.
 - e. are based on supports and settings which are chosen by the person with a disability/ mental health difficulty/ dementia (or their family or advocate as appropriate).
 - f. are delivered in the community, fostering inclusion and participation rather than in segregated, stigmatising settings.
 - g. use family and community supports and mainstream services whenever possible.
 - h. are reliant on paid professionals only when necessary.
 - i. articulate a strong vision of reconfigured services to roll this provision out to more individuals and sustain this model into the future.
 - j. clearly describe the outcomes to be achieved.
2. Value for money – highest scores will be for applications which demonstrate the strongest cost-effectiveness (i.e. a strong cost benefit ratio) and which include a reconfiguration of resources. The overall application itself must represent good value for money in comparison to other applications.
3. Financial and organisational sustainability beyond the life of the grant – highest scores will be for applications with the most robust and detailed sustainability plans, which includes reconfiguration of resources.
4. Governance and organisational capacity within the organisation to implement proposal – highest scores will be for those applications which can demonstrate the extent of the commitment of the organisation to this work in terms of; competencies within the organisation, strong change management and implementation planning, high-level support in organisation and/or funder and, where relevant, commitment to roll-out through the whole organisation.
5. Other criteria which are taken into account include the quality of the individual plan (if requested) and the composition of the consortium (if applicable to grant stream).



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