

Dementia consortia: Collective action for greater impact

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In the Business of
Smart Social Investment




1. Challenges in providing integrated, person-centred response for people with dementia
2. Dementia consortium as one solution
3. Opportunities presented by emerging ways of working:
 - a. Collective impact/collective action
 - b. People powered health

How do we view dementia?

- A medical condition/disease?
- What about other dimensions?
 - Personal
 - Family
 - Emotional
 - Community
 - Social
 - Environmental

Challenges... or opportunities?

1. Multiple actors/stakeholders
 2. Gaps in service provision & lack of integration
 3. Misalignment of policy and services
 4. Unsustainable current service model
- 



Continuum of services and supports?



Community
Supports

The diagram illustrates a continuum of services and supports. It features a large magenta circle on the left containing the text 'Community Supports', a large light blue circle on the right containing the text 'Long Term Residential Care', and a large dark grey arrow pointing from the magenta circle to the blue circle. The background is white with a cluster of pink circles of various sizes on the left side, some of which overlap the magenta circle.

Long Term Residential
Care

Policy: support people to remain at home?

Residential care	Remain at home
€1 billion (for approx. 20,600 people)	€400 million (for remainder of 65+ population)
Full package (whether it's needed or not)	Get what's available rather than what you need
Certainty (bed for life)	Lack of certainty on range and quantum of services
Confidence for families	Generally insufficient level of support
Confidence for the system	Not responsive and often late intervention
May not be person's choice at that time	Evidence is that people want to be supported at home for as long as possible

Current model unsustainable

- Increasing numbers of people with dementia – double in 2026
- Expense of residential model
- Lack of alternatives to full-time residential care

Complex issue

- Multi-dimensional
- Multiple actors/stakeholders
- Long-term disorder – often co-morbidities
- Service gaps & lack of integration
- Unsustainable service model



No single service/agency has the expertise or resource to address all the needs of the person

Dementia consortia

Why this is a potential option...

- Brings all interested stakeholders together in a specific way
- Increases integration
- Creates a forum to develop new responses
- Reduces duplication
- Potentially more cost-effective way of working

Are You Lonely??

Don't like working on your own?
Hate making decisions?

Then call A **MEETING!!**

You can...

- ✦ SEE people
- ✦ DRAW flowcharts
- ✦ FEEL important
- ✦ IMPRESS your colleagues



...all on **COMPANY TIME!!!**

MEETINGS

The practical alternative to work.

Dementia consortium – what is it?

- People with dementia and carers
- HSE health and social care services for older people
- GPs and primary care team members
- Voluntary and community groups
- ‘Mainstream’ agencies and organisations such as County Council, Gardai, Family Resource Centres
- Transport, local radio and others

How does it work?

- Strong leadership – facilitative and inclusive
- Agreed governance structure and Memorandum of Understanding on how to work together to achieve agreed outcomes
- Sub-groups to address specific issues
- Lots of time!
- Resource to support the workings of the consortium

What is Collective Impact?

- A different approach to address 'intractable' social issues that require a large scale or system-wide response
- Where one organisation alone cannot achieve the changes required
- Not about introducing a new model or programme
- Realisation that large-scale social change comes from better cross-sector coordination rather than the isolated intervention of individual organisations

Five conditions of collective success

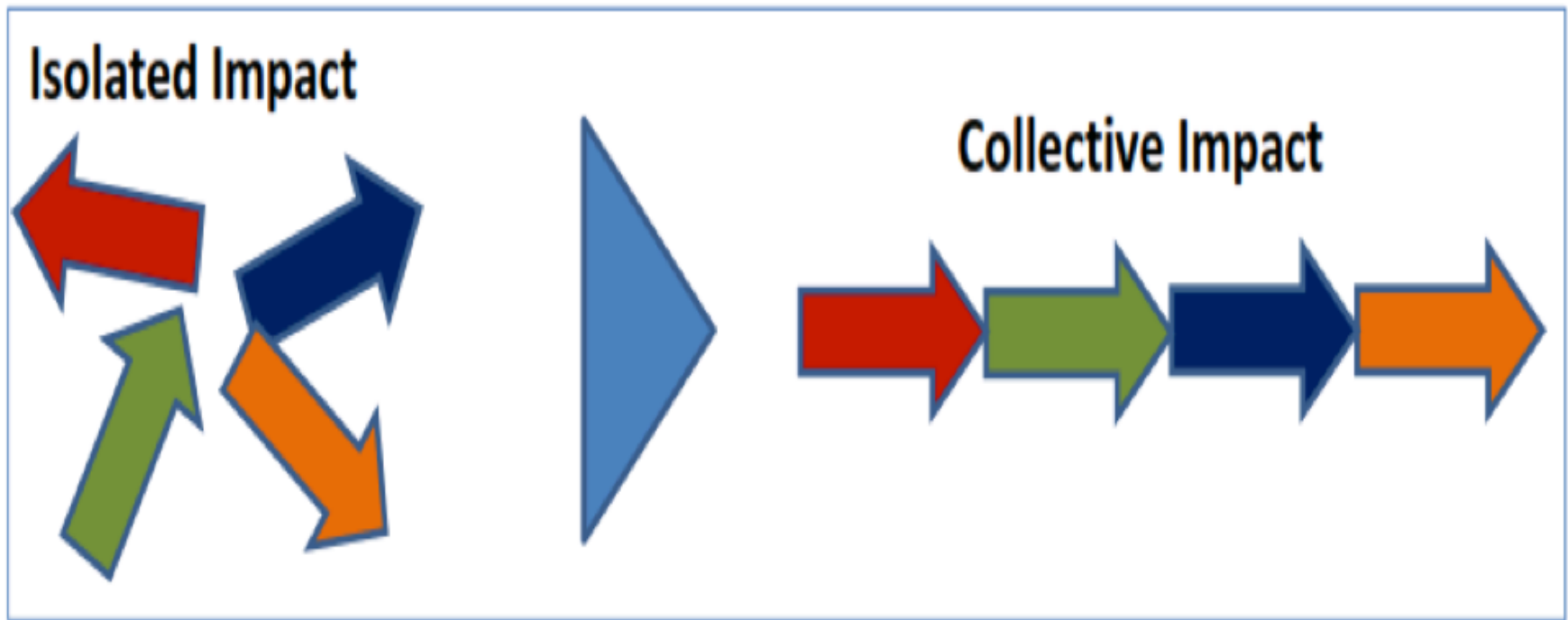
1. Common Agenda
2. Shared measurement systems
3. Mutually reinforcing activities
4. Continuous communication
5. Backbone support organisations

From: Kania and Kramer (2011) Collective Impact. *Stanford Social Innovation Review*. Winter Issue

1. Common agenda

- Shared vision for change
- Common understanding of the problem
- Agreed actions for solving it through a joint approach
- All participants must agree on the primary goals for the collective impact initiative

3. Mutually reinforcing activities



People powered health – what is it?

- Putting people more in control of their health and well-being
- Overcoming fragmentation and a different focus on community resources
- Drivers:
 - financial pressures on public health services
 - Significant increase in long-term (chronic) health conditions

Significant transformation

- Recognising people as assets
- Building on people's existing capabilities
- Promoting mutuality and reciprocity
- Breaking down barriers between professionals and recipients – harnesses spirit of co-production
- Facilitating rather than delivering

NHS Five Year Forward View



“The NHS in England could realise savings of at least £4.4 billion a year it is adopted People Powered Health innovations that involve patients, their families and communities more directly in the management of long-term health conditions.”

Nesta 2013 The Business Case for People Powered Health

Five areas of practice

1. More than medicine (new services)
2. People helping people (peer support)
3. Redefining consultations
4. Networks and partnerships
5. User co-design and co-delivery

Collective impact

- Multi-stakeholder group
- Common agenda
- Mutually reinforcing activities

People powered health

- More than medicine
- Networks and partnerships
- User co-design and co-delivery

Dementia consortium

- Multi-stakeholder group
- Equal role of person & family in that group
- Combines power of new thinking and new action

Outcomes

- 13 dementia consortium have come together and are working well
- Multiple new services developed
- Over 800 people with dementia and carers directly benefitting
- Over 28,000 hours of individualised supports as well as many other supports and interventions

Reflections

- Consortia harness the power of all the members so that the result is greater than the sum of its parts
- Gives diverse agencies a role of equal value – recognising unique contribution
- Involves person and family centrally and equally
- Releases lots of other ‘resources’

Links and resources

<http://www.nesta.org.uk/what-we-have-learnt-people-powered-health>

<http://collectiveimpactforum.org/>

