

# Mobilising Community Supports LWwD Stillorgan / Blackrock

Genio Dementia Learning Event 3<sup>rd</sup> June 2014 Éilis Hession Manager of Services for Older People HSE LWwD Project Lead







- Community Profile
- Developing the Consortium
- Mobilising the Community
  - Sustainable Supports
  - Awareness and Information
  - Social Responsibility



# **Community Profile**

# Dun Laoghaire-Rathdown

- 16 Electoral Divisions (urban)
- HSE LHO Dublin South
- Total pop : 41,848
- Total pop over 65 : 6,211
- Pwd over 65 :
- Pwd under 65

- 539
- : 149 (EuroCode 2009)
- Elderly dependency ratio : 196 per 1000 (national ratio : 176 to 161 per 1000)

DLR Co Development Board 2006.



# Community Profile (cont..)

- Well-established, predominately residential
- Social, Sports, Religious, Shops, Business
- Strong ethos of volunteering
- Blackrock DED
  - Affluent area
  - Small pockets deprivation
  - Settled Travellers community
  - 2 sheltered housing unit for homeless
  - 14.2% over 65 years
- Stillorgan DED
  - Predominately middle-class
  - Small local authority housing
  - 16.3% over 65 years



# **Developing the Consortium**

- Exisiting Network "Older Persons Service Providers Forum" - HSE/DLRCoCo
- "Natural fit", embedded into the community
- Identified HSE Stillorgan / Blackrock PCT areas



# **Developing the Consortium**

- Organisations involved in older persons services:
  - Through health services (community & hospital)
  - Other statutory organisations
  - Voluntary organisations
  - HSE Grant aided organisations
  - Community groups
- Information / Brainstorming/ Project Developed
- Host Organisation (Southside Partnership)
  - One of 51 local development companies
  - Empower marginalized people to influence decisions that affect their lives
  - Track-record in hosting



# What is a Community?

### A Community is a place:

Stillorgan - Blackroc

- that supports the people who live there
- A place where people make connections
- A place where people feel they belong
- A place where people feel safe
- A place where people feel valued
- A place people know and can contribute
- Home

(Ref. Southside Partnership, Community Development Model)

Living Well with Dementia vision is of a community that respects, supports and empowers people with dementia; a community in which people with dementia are socially and culturally valued; a community where people with dementia still actively participate in a safe environment.





# Mobilising a Sustainable Supportive Community

#### **Musical Memories**

 ✓ A choir for older people especially welcoming to people with dementia.
Based in community supported by volunteers.

In partnership with



#### Weekly Activity Programme

✓An opportunity to exercise & socialise





#### **Local Volunteer Programme**



✓ Good neighbour campaign
✓ 38+ volunteers
✓ Address transport problem
✓ Working with parish groups
(Crosscare)
✓ Intergenerational /
interculturalVolunteers

#### **Continuing their past-times**



- ✓ Walk the talk
- ✓ PWD Re- Connected
- Volunteer buddy system



# Mobilising Community Awareness and Understanding

#### **Schools Programme**

✓ 80 TY Students

OATLANDS COLLEGE

- ✓ Intergenerational
- ✓ Future Community Leaders



#### Family Carer Training

- ✓ Topics chosen by families
- ✓ Facilitated by health-care professionals
- ✓ Large or small groups
- ✓ Natural support groups
- ✓ Peer-to-peer support



#### **Community Awareness**



#### ✓ Web-site

✓ Pop-up events

✓ Footfall/ mailshot/ calls (300 organisations)

- ✓ Community awareness event (parishes,
- business, financial, social)
- ✓ Training, volunteers, information





### Mobilising Social Responsibility in the Community

### Doing Normal Day-to-Day Business

- Engaging with libraries, banks
- Shops, residents associations, community groups
- ✓ Staff education
- $\checkmark$  Layout and signage
- ✓ Use of space for community awareness





#### **Corporate Social Responsibility**

- ✓ Sponsorship of Carers events
- ✓ Sponsorship of Activity Group
- ✓ Donation of venues
- ✓ Speakers time free of charge
- ✓ Charitable donations
- ✓ Participant Donations



### Mobilising Social Responsibility in the Community

### Conclusion

- To quote a volunteer
- " it is part of our being to belong to groups, clubs, activities.
- Even when a person has an advanced dementia, it remains in our genes to want continue that activity. The very least we can do is to support and facilitate that".